

The International Forum
Cities and Sailing
Projects and opportunities

Santa Margherita Ligure
ITALY
September 22, 2007





IL SECOLO XIX



The International Forum

Cities and Sailing

The present trend of establishing synergic relationships among sport, tourism and geographical environment is opening exciting opportunities with political, economical, social and technological impact. The sport of sailing, in particular, appears to embody the huge potential offered by such a symbiotic partnership.

This forum represents the central moment of the event, when diverse international experiences will take center stage and debate on the connection among “Cities and Sailing”.

The forum subject will be rendered in terms of **case studies** and **strategies for the future**, involving prestigious cities which are icons for the sport of sailing in the world.

